**AJIN**

Email: ajin.380821@2freemail.com

## CAREER OBJECTIVES:

A commited, resourceful and energetic post graduate in Business Administration who is technically versatile and is looking for a rewarding job that is challenging and that which will enable to maximise knowledge and reach maximum potential.

## EDUCATIONAL QUALIFICATION:

|  |  |  |  |
| --- | --- | --- | --- |
| **Course** | **Name of the Institution** | **Name of the Board****/ University** | **Year of Passing** |
| **MBA****(Marketing/****Finance)** | M.S Ramaiah Institute ofManagement Studies,Bangalore | BangaloreUniversity | 2017 |
| **Bcom****(Finance & Taxation)** | Rajagiri College of Management and Applied Sciences,Ernakulam | MG University Kerala | 2015 |
| **12th** | T.M.V.H.S SchoolPerumbilavu | Kerala State | 2012 |
| **10th** | Holy Cross CBSE SchoolKunnamkulam | CBSE | 2010 |

**ACADEMIC PROJECTS**

**MBA**

* A major project on the topic, “*Effectiveness of cost management techniques implemented*” at “**KENT CONSTRUCTIONS PVT LTD**”,CochiN.

## B.COM

* A project on the topic,” *Study on implementation of VAT*” at “**NICE CHEMICALS PVT LTD**”,Cochin on November 2013
* A project on the topic, “*Effectiveness of existing marketing strategies*” at “**AVANI RICE MILLS**”, Angamaly on June 2014.

## WORK EXPERIENCE

 **Marketting executive** (1 year) - **Navodhayam Corporation**

* Preparing strategic monthly marketing calenders.
* Maintaining available marketing budgets.
* Media planning for effective use of marketing budgets.
* Assigning target to the sales team.
* Creating new leads and converting them to customers.
* Conducting marketing activities for sales lead generation

## ACHIEVEMENTS

* Participated in an “**Outbound Training Program**” conducted by Leap Learning Academy in Coimbatore,2016
* Attended “**Personality development program**” Conducted by Red Dot Academy
* Attended “**IMA(Indian Management Association)”** Meet in Cusat, Cochin
* Has won second prize for best management team competition in management fest conducted at **Rajagiri college,Ernakulam.**
* Has run stalls as part of fests in college and learnt different aspects of team selling and marketing of products.
* Won various prizes for cultural events in state and district level kaloltsavs.
* Won various prizes and accolades for basketball tournaments both in interschool and intercollegiate competitions.

## INTERPERSONAL SKILLS

* Ability to adapt fast with newer technologies and environment.
* Flair for innovation to bring the best possible output in the least possible time.
* Ability to convince and persuade people.
* Good analytical and presentation skills.

##  SKILLS AND INTERESTS

**TECHNICAL SKILLS**

* + - Tally
* MS office
* Basic SAP

**INTERESTS**

* Photography
* Listening to music
* Driving
* Playing Basketball and tennis

## PERSONAL INFORMATION

* Date of Birth : 10-10-1994
* Nationality : Indian
* Languages : English, Tamil, Malayalam
* Sex : Male
* Marital Status : Single
* Father’s name : Anto M R

## DECLARATION

I hereby declare that the above furnished particulars are true to the best of my knowledge and belief

## AJIN