**DHANRAJ**

Graphic Designer

Indian Nationality

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ABOUT ME

A creative Graphic designer with up-to-date knowledge to interpret our clients’ needs and to design solutions with high visual impact. I am having work on a variety of products, including websites, books, magazines, product packaging, ecommerce, exhibitions, corporate identity etc. and cooperate with graphic designers, sales team and developers.

SKILLS

* Proficiency with graphic design software, with strong Photoshop, Illustrator and In Design.
* Knowledge of Video Editing, Arabic typing and 3D product design.
* Experience in all kind of printing products like Business Cards, Office Stationery, Marketing

Material, Promotional Gifts and Signage's.

* Social Media Marketing.

**SOFTWARE KNOWLEDGE**

* Illustrator
* Photoshop
* In Design
* Corel Draw
* Flash
* 3D Max
* Premiere Pro
* After Effects
* FCP

EDUCATIONAL QUALIFICATION

* Graduation in Bachelor of Arts

Shivaji University, Kolhapur. (April 2009)

* **Diploma in Multimedia** and Animation

Image Institute of Digital Technology, Kolhapur. (2007 to 2008)

WORK EXPERIENCE

TOTAL EXPERIENCE - Five Years

Al Manal Advertising, Dubai.

Job Profile: Graphic Designer

Duration: February 2016 to June 2018

Al Manal Adverting was founded in 2005 with the goal of providing and delivering high quality printing services with state of the art production facilities, exceptional customer service, fast turnaround times and affordable pricing.

Role and Responsibilities:

• Making all design for printing products, get approval from client and make ready to print.

• Handling all online campaigning of Printshopy (Online printing website) and other clients.

• Designing Web and Social Media banner as per client need.

• Designing new products for Printshopy and making their mock-ups.

Asiatic Printing Press, Dubai.

Job Profile: Graphic Designer

Duration: July 2015 to January 2016

Since its conception in 1993, Asiatic Printing press has become fully integrated printing company in Middle East. With man power strength of more than 200, Asiatic is marching to make its presence in the global print market. Asiatic has always been on efficiency in the execution and quality of printing.

Role and Responsibilities:

• Making all design for printing products, get approval from client & make ready to print.

• Making 3D products with design for clients.

• Designing for exhibitions.

• Designing for different mall campaigns.

Project:

Graphic Designs

Exhibition Designs

Branding and Identity Designs

JABONG.com, Gurgaon.

Job Profile: Graphic Designer

Duration: December 2012 to February 2015

Jabong.com is an Indian fashion and lifestyle e-commerce portal. The portal sells apparel, footwear, fashion accessories, beauty products, fragrances, home accessories and other fashion and lifestyle products.

Role and Responsibilities:

* Design all social media assets including product photography, videography, and animation
* Work cross functionally with the Marketing, Creative and Sales teams on campaigns, projects and promotions.
* Concept social-specific campaigns that would live across all social channels to amplify our global marketing messages.
* Responsible for all social media banners.
* Maintain visual style/graphic consistency for all design deliverables. Coordinate with other team members to promote graphic consistency.
* Develop existing concepts established by the E-commerce team.
* Work with the Sales, Marketing and Production team to design the look/feel of the brand’s website.
* Collaborate with Marketing and E-commerce teams to ensure consistency of messaging for each initiative across the brand.

STRENGTHS

* Good knowledge of designing.
* Communicate well and understanding behavior.
* Always giving 100% for work.
* Good knowledge of team work

HOBBIES

Painting, sketching, photography, playing cricket, travelling and listening to music.

PERSONAL DETAILS

Age & DOB : 31 years, 29th Dec. 1986

Gender : Male

Marital Status : Unmarried