**JOHN**

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| **Graphic Designer** |

Nationality: **Filipino**

Religion: **Roman Catholic**

E-Mail: [**john.384007@2freemail.com**](mailto:john.384007@2freemail.com)

Visa Status: **Tourist**

Date of Birth: **February 25, 1983**

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| **OBJECTIVE** |

To become associated with the company where I can utilize my skills and gain enough knowledge in order to contribute to its thrust and development.

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| **PROFESSIONAL PROFILE** |

* **Senior Graphic Design Specialist with 13 years of experience** in the management of the complete design process, from conceptualization to delivery.
* Efficient in**Adobe CC Creative Suite**(InDesign, Photoshop, Illustrator, Premiere and After Effects)and alsoMicrosoft Officeand3D Sketch up.
* Knowledgeable in **Web designing** using HTML, CSS coding and Word press.

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| **PROFESSIONAL EXPERIENCE** |

**FREELANCE GRAPHIC DESIGNER (SELF EMPLOYED)**

**April 2016 –September 7, 2018**

**INTERNET CAFÉ BUSINESS**

Zone-3, Calumpang, Molo, Iloilo City, 5000, Philippines

* + - Performed troubleshooting, set-up of desktop hardware and software.
    - Maintained installing hardware and software upgrades.
    - Facilitated printing outputs and outsourced graphics designing.
* Provided layouts and designer of wedding album and invitations.
* Create designs of business card and advertising signage’s.
* Enhanced identification photos and prepared layouts for digital printing.

**LAYOUT ARTIST / GRAPHIC DESIGNER**

**February 2011 –April 2016**

**GRAPHIC ETC. PRINTHAUS** (Sister Company of Makinaugalingon Press)

251,Lopez Jaena, Street, Molo, Iloilo City, 5000, Philippines

* + - Supervised and guide team members towards work performance and efficiency to ensure quality output of each project and reviewed outputs for the Quality Assurance.
    - Developed advertisement marketing programs (logos, brochures, newsletter, infographics, presentations, and any advertisements materials) due to the clients demands and improved over their expectations.
    - Managed up numerous of projects by scheduling to align in prioritized based on the timeline given of each project in times of pressures to meet the deadlines.
    - Recommended and consulted with clients and discuss the most appropriate graphic design options based on their overall marketing goals.
    - Initiated and analyzed job workflow process from design conceptualization throughCMYK color separations and preparation for film or plate outputs.
    - Explored and updated new ideas or functions from internet to upgrade innovative graphics designing.

**LAYOUT ARTIST / SCANNER OPERATOR**

**May 2005 –October 2010**

**MAKINAUGALINGON PRINTING PRESS**

151, Lopez Jaena, Street, Molo, Iloilo City, 5000, Philippines

* Provided efficient enhanced photos of layouts preparation more or less 300 photos a day, regardless if the pictures will take time due to dust and scratches reproduction.
  + - Improved images by color adjustment using Levels or Curves in RGB, CMYK and Grayscale mode.
    - Created an action and scripts to standardize the size and color adjustment of images.
    - Collaborated with the team about work schedules of each team member, delegated work or project and establish, and decide design concept to ensure timely completion.
    - Identified photos with added label by using pencil on the back of every photo to easily organize and made available for publication.
    - Produced samples of digital designs brand identities for their advertising materials like leaflets, magazine, brochures, and posters to client proofreading.

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| **EDUCATION** |

**BACHELOR OF SCIENCE IN COMPUTER SCIENCE**

**March 2004**

**ST. THERESE Mtc-COLLEGES**

M.H delPilar, Street, Molo, Iloilo City, 5000, Philippines

* + - 2000 – 2004 Working Student
    - October 2003 Participation of 4th Computer Skills Olympic
    - March 2001 Participation of “E-commerce” Seminar

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| **CERTIFICATION OF TRAININGS** |

**ON-THE-JOB TRAINING**

**OVERSEASCOURIER SERVICE**

Lopez Jaena, Street, Corner Sta. Isabel Street, Jaro, Iloilo City, 5000, Philippines

**July 2004**

**ARTS AND SIGN**

**TECHNICALINSTITUTE OF ILOILO CITY**

Bo. Obrero, Iloilo City, 5000, Philippines

**September 2007**

**PERSONAL COMPUTER TECHNICIAN**

**TECHNICALINSTITUTE OF ILOILO CITY**

Bo. Obrero, Iloilo City, 5000, Philippines

**September 2007**

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| **TECHNICAL SKILLS** |

* Yearbooks, Magazines, Tabloids, Brochures, Flyers, Calendars, Manuals, Tarpaulin, Standee Signages, Packaging, Wedding Album and any Printing Advertising.
* Video Editing, Web Designing (HTML, CSS and Wordpress), Freehand Drawing and SketchUp 3D.
* Computer Maintenance and Installation

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| **REFERENCES:** |

Will be provided upon request