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| IshithIshith-394281@2freemail.com  |  |

Objectives

A sense to develop and understand basic resources to give the best of the skills to the firm. Understanding client or the product line of the firm is the first priority. An experience of 10 years, creativity and giving a professional approach or the finishing touch for the same.

Education

2002-2006 | Advance Diploma in Fashion Technology

* National Institute of Fashion Technology, Gandhinagar

Experience

2007 - 2009 | Head Fashion Designer

Ahemadabad/Surat

The firm majorly deals in men’s exclusive wear. The product line is Shervani/2-3 suits/ Jodhpuri/ Jacket Kurta Sets/ accessories/ Shirts (party wear & parts casuals).

To develop complete menswear according to the client’s needs weather it is for occasional use or for regular.

To manage with the pattern master, tailors and embroidery artists for exclusive designs.

To be responsible for the use of the best of creative concepts for the client.

2009 - 2011 | Fashion Designer

Mumbai

To take care of the sampling department to develop new innovative designs in shirts and t-shirts.

Taking care of the critics and to develop better designs and to take approvals on that.

To care for visual merchandising of the product line for exclusive Mufti Jeans Store for overall similarities and ensembles.

Creating new products of international taste and not only end product but to also get new fabric developments, trims outsourcing, accessories, embroidery and color combinations.

Also to develop and design new range of accessories like wallets, suspenders, belts, head gears etc. for store merchandise.

2012 - 2017 | Fashion Designer/Owner/Self Professional

Indore

The major concept of the firm was to give the city a couture designer at door steps. The firm was set at a very small scale with a team of 5 to 6 employees who creates, stitches and embroiders in-house .

Working is all professional from fabric selection to sampling to reach up to end product to the client accordingly.

The order was taken to customize either for bride-groom/ family/couple for all the occasions of the wedding and to also go through the theme.

Complete fabric selection ,design development and embellishments was whole sole responsibility of the designer and according to the clients budget given and approved.

Along with the designs/products it was allotted with the styling accessories like turban, footwear, imitation jewellery, etc.

The designs are delivered all after a pre trial and finishing.

**2017 - 2019** | **HOD Design Unit**

Indore

The firm majorly is a shirt designing company for boys age 1 to 16 and majorly caters Indian states like Andhra Pradesh, Tamil Nadu, Telangana, Maharashtra, New Delhi, Kerela , Madhya Pradesh and Internationally UAE.

Have to work according to daily production basis and designing for the same.

Role in the company is very clear to develop designs according to the fabrics like cottons, dobby, denims(washing), linen, over dyes, knits, etc.

The product lines to design are shirts (casuals/party wear), cut jackets shirt set, blazer, t-shirts, zipped shirts, waist coats and new product developments.

Along with designing the main role is to develop new value additions i.e. embroidery, screen designs, washes, new trims and some placement styles and patterns.

As a team leader have to take care of the design unit to develop new patterns and to manage complete sampling of the first master piece along with the proper spec sheets for production plan.

To do a task to take care and to manage quality of the value additions on the designs accordingly and to check any queries during production.

Projects Undertaken

* Training under as a product development/designer Bombay Rayons Fashion Limited, Mumbai.
* Study of leather its craft and complete process from Hidesign, Pondicherry.
* Worked as a Fashion Photographer under Vikram Bawa Photography.
* Created a line of products at Pratibha Syntex ,Indore.
* Giving a designer or new product line for a venture of Rachna Prints ,Surat.
* Visual Merchandiser for the season at Globus Indore.
* Done certain 6monthly projects with kids wear brands Ruff Kids and Jack “n” Jill kids wear Mumbai.
* Designed a range for Tailors Point Ahmadabad.

Skills

Mens wear Bridal/Casual.

Womens wear Bridal.

Boys Wear designer.

Good hand on embroidery and surface developments.

Visual Merchandiser.

To understand client.

Developing accessories/styling/look.

Knowledge of different fabrics and to use it best for the designing.

Convincing power and dealing with clients.

Responsible link in teamwork and leadership qualities.

Language

* Hindi read/write/speak
* English read/write/speak
* Gujarati read/write/speak
* Marathi known
* Bengali known
* Punjabi known

Achievements

* Awarded as young entrepreneur by Patrika newspaper, Indore in year 2014.
* Mentorship for SDPS womens fashion institute, Indore.
* Member of Trendsetters Council of India,Gurgaon.
* Judge for certain fashion shows .
* Worked as a faculty for INIFD, Indore.
* Guest mentor at NIFT Mumbai/Gandhinagar.