

Keerthana

[Keerthana-394903@2freemail.com](mailto:Keerthana-394903@2freemail.com)



I have been driven by intellectual curiosity to find answers to the most pressing questions

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| **ACADEMIC CREDENTIALS** |  |  | **CAREER OBJECTIVE** |
| **MBA |Marketing and Entrepreneurship** |  |  | Willing to be a part of highly qualified professionals and |
| KCT Business School |  |  | play a challenging career role for the development of |
| *2017 – 2019* | *74%* |  | organization by enrichment of technical and |
|  |  |  | management skill. |



**B.Tech Information Technology** Coimbatore Institute of Technology

*2012 – 2016* *67%*

**Higher Secondary Education**

National Model Metric School

*2010 – 2012* *73%*

**Secondary Education**

National Model Metric School

*2010* *86%*

**INTERNSHIP & PROJECTS**



**Research Methodology Project** At KCT Business School



*2018*

*Study on Growing Agribusiness: MSME'S in Urban Coimbatore*

**Industrial Immersion Project**

Wins International- intern

*10/2017 – 11/2017*

*Organization Study*

**Business Administration intern** G.Tekh Welding Electrodes

*12/2018*

*Overseeing and supervising operations/Task in company*

**Social Immersion Project**

At KCT Business School

*2019*

*project- Self Defence Training and Safe touch awareness, under the UN Goal "good Health and Well Being"*

**WORKSHOP & COURSES**



Digital Marketing (2018)

Completed course offered by Digital Vidya with 60%



Brand Management course (2018)

online course offered by courcera



Transforming Agriculture Value Chain to empowering farmer producer organization(FPOs) & Agripreneurs (03/2018)

Workshop conducted by Tamil Nadu Agriculture University



**RESPONSIBILITIES & HONORS**



coordinated the Events "ANGADI" & "Best Team" in inter-college event held at KCT Business School (02/2018)

Part of Organizing Team in National Level Technical Symposium (2014)

*in Coimbatore Institute of Technology*

WON 1st Place in district level Dance Competition

**VISA STATUS**



visit visa valid until 15/11/2019

**LANGUAGES**



English, Tamil

*Full Professional Proficiency*

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| **Design Thinking Project** |  |  |  |
| At KCT Business School |  | **INTERESTS** |  |
| *2018* |  |  |  |
|  |  |  |
| *project- To Revamp Students Talent Acqusition* |  | Interested to explore the Advertising and Marketing line |  |
|  |  |  |
| **SKILLS** |  | Sales lineART - Creative Doodlings |  |
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Problem Solving Skill, good communication skill, MS oﬃce