**Christopher**

# OBJECTIVE

**Enhance my skills and share my knowledge in art and creative design**

# EXPERIENCE

**2005**

**to present**

**2004**

**2005**

|  |  |
| --- | --- |
| **2003** | **Freelancer Graphic Designer** |
| **2004** | **Lingayen, Pangasinan, Philippines** |
| **2002** | **Head Graphic Artist** |
| **2003** | **Minuteman Printers: Makati City, Philippines** |
| **1999** | **Graphic Artist** |
| **2002** | **Magnavision Home Video: Quezon City, Philippines** |
| **1998** | **Graphic Artist** |
| **1999** | **Tip-Top Printing: Pasig City, Philippines** |
| **1997** | **Programmer** |
| **1998** | **Digital System Research Center: Dagupan City, Philippines** |
| **1996** | **Assistant System Administrator** |

**Graphic Artist**

**in Dubai, UAE**

### Head Graphic Designer

**Future Image: Dubai, UAE**

**Contact:**

Email: [Christopher-398238@gulfjobseeker.com](mailto:Christopher-398238@gulfjobseeker.com)

I am available for an interview online through this Zoom Link <https://zoom.us/j/4532401292?pwd=SUlYVEdSeEpGaWN6ZndUaGEzK0FjUT09>

**1997 City Lending Investor: Dagupan City, Philippines**

# EDUCATION INTEREST



**1996-1997**

**Vocational**

#### 1993-1996

**Collegiate**

#### 1987-1991

**Secondary**

**Artist**

**Marinerr Fine Arts Dagupan City, Philippines**

**B.S. in Computer Science**

* **With Special Awards Asiacareer College**

**Dagupan City, Pangasinan, Philippines**

**Radio Mechanics**

**Pangasinan School of Arts and Trades Lingayen, Pangasinan, Philippines**

* + **Photoshop, Illustrator, InDesign, Lightroom, Freehand, Corel Draw, QuarkXpress, Pagemaker, Flash, Publisher, Dreamweaver, Office Softwares, Google Web Designer, Filmora**
  + **PC / MAC user**
  + **Clipper, C-language, Assembly (DOS base)**
  + **Can type 45 wpm**
  + **Freehand drawing, Photography, Caricature, Painting, Sculpture, Props-making**

# RESPONSIBILITIES

### Gulf News

**- Graphic Artist**

### Future Image

* + - **Head Graphic Designer**

### Freelancer

**- Graphic Artist**

### Minuteman Printers

* + - * **Head Graphic Artist**

### Magnavision Home Video

* + - * + **Graphic Artist**

### Tip-Top Printing

* + - * + **Graphic Artist**

### Digital System Research Center

**- Programmer**

### City Lending Investor

**- Assistant System Administrator**

* Analyzing copy (text) to come up with the appropriate layout and images to be used in each article, and collaborating with the editorial team
* Conceptualization of design and layout based on client specifications
* Advising and acting as a consultant in technical enquiries
* Detailed quality check of all pages prior to publication
* Design/layout of: Property Weekly Magazine, MyGuide Magazine
* Design/layout of all ads: Properties (Residential, Commercial and Freehold), Jobs & Careers, Classifieds
* Ensuring print ready material (PRM) from clients/agencies is as per GN requirements (size, color, fonts, etc.)
* Layout and checking of final soft copy of pages before sending topre-press
* Meeting production deadlines for both pre-press and online
* Ensuring smooth workflow within the team in the designstudio
* Checking images to be used to ensure they meet quality specs
* Enhancing / retouching images that only meet minimum design requirements
* Designing pop-up all-occasion cards and everyday cards
* Making caricatures as needed for corporate functions
* Contribute images (from personal photography projects) as needed in various company publications
* Dealing with clients to get their ad design requirements
* Providing clients with ad design studies, design/layout options
* Modifying the ad design/layout as per client specifications
* Ensuring all client ad requirements are met
* Magazine design and layout from cover to back page
* Creating and adding attractive fillers to supplement missing sections in magazine pages
* Collaborating with our section head and related staff for finalizing magazine content, layout and design prior to production
* Supervising other graphic designers
* Interviewing prospective graphic designers, conducting practical exams and shortlisting of candidates
* Design display art/signage such as banners, billboards, etc.
* Design/layout of covers for programmes, invitations, leaflets, posters, flyers
* Design/conceptualization of logos
* Design/layout of brochures, booklets, leaflets, cards, office forms, catalogues, profiles, etc.
* Scanning of pictures for enhancing/retouching
* Color proofing
* Design/layout of VHS, VCD and DVD wraps, positives, box sets, big/mini posters, headers, standees, buttons, banners, mobiles, tarpaulins, caps, shirts, print ads, etc.
* Checking of sizes, colors, copy before producing printouts for the brand manager’s approval
* Creating copy files of each design with extension (JPG/PDF) to be used in the brand manager’s email to principal’s office (for companies such as Columbia TriStar, Universal, Paramount, etc.) for approval
* Design/layout of monthly releases of our newsletter
* Creating designs to be burned to CDR for color separation and printing
* Scanning images of materials used (for enhancing, retouching) using MAC/PC scanner
* Design/layout of weekly releases and signage
* Printing barcodes
* Troubleshooting minor hardware problems; installation of applications, devices, etc.
* Designing logos, folders, brochures, paper bags, restaurant menus, boxes (food grade), newsletters, posters, booklets, calling cards, etc.
* Layout office forms
* Submitting size and color specs for approval
* Scanning images (if necessary) of material used for enhancing/retouching
* Checking the separation of colors
* Coordinate well on job details with Printer Operator
* Analyzing clients’ existing system and gathering all forms (detailed process of work) that can be used to help in or improve design planning
* Study all information gathered through forms for designing the system
* Conceptualize, design and develop systems
* Implementation of the computerized system and training users
* Maintaining the designed system as specified in the contract
* Weekly visits to check for any user problems; revision/addition to program
* Troubleshooting minor computer problems
* Maintain the system network (LAN)
* Weekly check-up of all workstations (scandisk, defrag, hard disk space)
* Troubleshooting when problems occur, especially network-related issues
* Input data pertaining to every client
* Backup files at the end of the day using tape
* Layout forms
* Design logos, brochures, pamphlets, leaflets, etc.
* Troubleshoot programs