**Objective**

Seeking a job that will enable to use and develop my knowledge and skills in the field of Business, and harmonize with a team of experienced professionals for my individual as well as corporate development.

**Qualifications Summary**

* Extensive knowledge of principles and methods for showing, promoting, and selling products or services, including marketing strategy and tactics, product demonstration, sales techniques, and sales control systems.
* Able to come up with unusual or clever ideas about a given topic or situation, or to develop creative ways to solve a problem.
* Strong ability to match or detect differences between colors, including shades of color and brightness.
* Creative, determined and result-oriented individual with excellent communication and interpersonal skills.

**Education**

**Hajvery University, Lahore Pakistan**

* Bachelor in Fashion Design (2004 - 2007)

**Government College of Gujranwala, Pakistan**

* Intermediate in Fine Arts (2002 - 2004)

**Skills**

|  |  |
| --- | --- |
| * Marketing Strategies & Campaigns
* Corporate Communications
* Creative Team Leadership
* Product Positioning & Branding
 | * Focus Group & Market Research
* Development of Training Materials
* Sales Collateral & Support
 |

**Work Experience (2010-2016)**

**ADAM COUTURE (Assistant designer)** (2010 to 2013**)**

* Promoting and informing the clients on how our works suits to them by giving them our ability to make things perfect on how they wear fashion to their own hand.
* Assisting clients every time they need questions and giving the respectful way to deal with clients.
* Buying materials used to make our gowns or dresses for making it the best.

**Fashion (Fashion Designer, fashion buyer, retail and sale, production)** (Dubai) (2013-2016 January**)**

* Respected leader of creative teams, multimedia divisions and corporate communications departments. Conceptualize and orchestrate marketing campaigns that effectively reinforce and build brand images.
* Expert in the technical, conceptual and content development of sales-driving collateral. Proven ability to drive record-high marketing campaign response rates and execute successful product launches
* Confer with sales and management executives or with clients in order to discuss design ideas.
* Set prices for styles, developing a group of products, and marketing them through venues such as boutique catalogs.
* Direct and coordinate workers involve and constructing samples or finished garments.
* Identify target markets for designs, looking at factors such as age, gender.
* Provide sample garments to agents and sales representatives, and arrange for showings of sample garments at sales meetings
* Activity in purchasing new or used clothing and accessory items as needed to complete designs.
* Read scripts and consulting directors and other production staff in order to develop design concepts and plan productions.

**First Name of Application CV No:** 396156

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