**Gulf Job Seeker Executive Level CV No - 57420**

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**Mobile:** 971505905010 / 971504753686

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| **Career Objective** |

I aspire for a challenging position where I could best utilize my knowledge and experience for the benefit of the organization while attaining personal growth within the organization.

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| **Summary** |

Ambitious, result oriented management professional. In my professional career spanning over the years, I have experience across market research and analytics, forecasting/launch strategy, pricing and market access and marketing in domestic/international.

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| **Professional Experience** |

**1st August 2011- 9th June 2014**

***Position Held: Marketing Executive Location- Bangalore***

As a Marketing Executive, my essential duties involved

* Conduct cold-calling and attending industry events to build relationships with key prospects.
* Perform market intelligence activities covering pricing, market positioning, service development and prospect identification.
* Proactively scope the technical solution required to address customer requirements, assess customers’ met and unmet needs, and recommend solutions that optimize value for both the customer and the firm.

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| **Achievements** |

* IELTS- IDP Australia (General Training) 2012
* Best Employee Award 2012 (Sterling Lab Pharmaceuticals)
* Certificate of Achievement 2011&2013 (Sterling Lab Pharmaceuticals)
* Registered Pharmacist: Pharmacy Council of India

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| **Educational Profile** |

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| **Qualification** | **Year** | **Name of Institute** | **University** |
| **MBA** | 2011 | Mount Zion College of Management and Information Technology, Kerala | M G University, Kottayam |
| **B.Pharm** | 2008 | Maharaji College of Pharmacy, Chennai | The Tamil Nadu Dr. M G R Medical University, Chennai |

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| **Professional Skill Set** |

* An optimistic and self-motivated individual with enthusiasm to learn
* Ability to take responsibilities, prioritize and work independently/with a team
* Analytical and objective thinking along with problem solving and management skills
* Able to break down complex problems into smaller pieces and come up with solutions; plan ahead in time and achieve goals
* Well informed about current affairs and understand the ‘broader picture’
* Ability to communicate effectively to clarify complex data and sensitive information

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| **Academic Projects** |

* **Organization study**: **milma (TRCMPU), Trivandrum, Kerala**
  + **Duration:** Four weeks
  + **Primary Objective:** The study was conducted to familiarize self with functions and activities of an organization. This was done through the evaluation of both primary and secondary data
  + **Result:** The study helped to understand the managerial activities undertaken at milma that enables the organization in attaining its objectives
* **Summer placement project**: **Travancore Cements Limited, Kottayam, Kerala**
  + **Duration:** Nine weeks
  + **Primary Objective:** Qualitative study to find opinion, use, expectation and satisfaction of dealers towards ‘Vembanad white cement’ (a product of Travancore Cements)
    - Survey, analysis and interpretation were conducted through various types of analytical techniques like pie, simple bar and doughnut diagrams
  + **Results:** This study helped to understand the current market outlook towards Vembanad white cement. Key suggestions were provided to the organization based on this analyses

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| **Personal Dossier** |

* **Visa Status:** Visit Visa
* **Nationality**: Indian
* **Date of Birth**: May 29th, 1987
* **Sex**: Male
* **Marital status**: Single
* **Languages known**: English, Malayalam, Hindi and Tamil
* **Hobbies**: Reading, Travelling, Sports
* **Personality traits**: Hard working, sincere and loyal

**DECLARATION**

I verify that the above information is correct to the best of my knowledge, and accept that providing false information deliberately could result in my dismissal.