

**DUBAI, UAE**

**GRAPHIC DESIGNER (7+ years)**

* Technically astute, creative and resourceful professional, poised to contribute experience, innovative graphic artistry, evolving new style and methodology to produce highest caliber designs, utilizing most current technologies & collaborative brainstorming strategies
* Intuitive & creative visual thinker with a competence in non-verbal languages of art & design. Develop & demonstrate competence in art & design techniques
* Abreast with emerging print media technologies and find creative solutions to instructional problems. Understand and apply principles of visual organization, composition, information, hierarchy, symbolic representation, typography, aesthetics, and the construction of meaningful images
* Possess knowledge of social, cultural, ethical, and legal issues of graphic design; capacity to identify, research, analyze, ideate, evaluate and solve problems within a variety of physical, technological, social, and cultural context
* Excellent communication & presentation skills. Promote team spirit & work collaboratively to achieve team goals
* Sharp eye for details and flexible and adaptive to many different working environments & keep up to date on latest technology
* Led multiple projects with the support of team for client reporting and deliverables

**Technical Skills**

Adobe Photoshop, Adobe Flash, Adobe Indesign, Adobe Illustrator, Power Point, Sound Forge, Office 2007, Captivate, Articulate, Adobe Dreamweaver, Adobe Premier, Camtasia, Adobe Bridge

**Core Competencies**

Graphic Designing 🟄Logo Designing 🟄 Flash Animation 🟄 Tracing background (B G’s) 🟄 3D modeling 🟄 Texturing 🟄   
Web UI Deigning 🟄 Mobile UI Designing 🟄 Video Editing 🟄 Power Point Template design 🟄 Print Media



**PROFESSIONAL EXPERIENCE**

**Senior Graphic Designer** 🞛 🞛 **Oct ’14 – till date**

* Created and revised presentations, brochures, collateral pieces for printing and Pdfs for the marketing department
* Created and revised templates, edit files, and flow in new copy for PowerPoint Presentations and marketed pieces using Illustrator, Excel, Word and Adobe Acrobat
* Incorporated graphics, logos, charts using Photoshop and Illustrator. Proofread materials prior to final output send off for quality control
* Created flash animation (i.e., animation banners for company promotion) according to Story Board
* Format text and images in presentations based on given template and style guidelines & use PowerPoint with a focus on creation of graphs, tables and figures
* Take hand drawn notes, or make sketches and format the presentation based on client’s requirement
* Standardization of charts/tables in excel and PowerPoint, improvement on the same. Answering queries from clients through the mail and over the phone

**Senior Graphic Designer** 🞛 **XCHANGING TECHNOLOGY** 🞛 **Jun ’13 – Oct ’14**

* Mobile Phone UI design
* Responsible for establishing company’s brand identity by designing innovative and unique visible elements of the brand such as corporate brochures, business cards, letterheads, mailers, advertisements & banners
* **Achievements**: Star of the quarter award for Mobile UI design

**COPAL PARTNER** 🞛 **Nov ’11 – Jun ‘13**

* Designed logos, seals, signature marks, as well as that of templates for corporate brochures, business cards, letterheads, (e) mailers, online & offline still/animated advertisements, hoardings & banners
* **Achievements:** Whale Done cards for excellent work and innovative ideas.

**Media Artist** 🞛 **NIIT LIMITED** 🞛 **Aug ’09 – Sep ‘11**

* Responsible for creation of e-learning induction course character Design Flash layouts and Interactive templates.
* Managed and maintained the consistency throughout the web portal. Also web optimization
* **Achievements**: Appreciations from the client for delivering quality work.
  + - * + Highest rating on graphics from the client.
        + Star Awards for noble client feedback.
        + NIIT Award for delivering ZD learning courses for Invensys

**UX Designer** 🞛 **MAGIC SOFTWARES** 🞛 **Aug ’08 – Jul ‘09**

* Responsible for Web Designing whilst getting actively involved in understanding client’s requirements
* Preparation of flash based E-learning courses for the Company



**EDUCATIONAL CREDENTIALS**

**MBA 2014**

Karnataka State University

**Post Graduation in Animation & Multimedia (full time) 2008**

CDAC

**Diploma in Fine Arts 2004**

Delhi Collage of Arts

**BA (hons)**

Delhi University (Regular)



**Date of Birth:** 28th April 1986

**Languages:** English, Hindi & Punjabi

**First Name of Application CV No:** **505320**

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