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**CURRICULUM VITAE**

**PROFILE:**

Forward looking, results oriented and self-motivated team player who believes in innovation and alternative approaches to development.

**CAREER OBJECTIVE:**

 To join a progressive organization that offers situations which call for creativity, commitment and an amicable environment for production; and emphasizes on quality services and career development.

**TRAINING AND EDUCATIONAL BACKGROUND:**

 **Kenya Institute of Management**- Diploma in Human Resources Management.

 **Maseno University**, **Kenya-** Bachelor of Education (Arts) Degree, Second class honors.

 **Mosocho Academy**, Kenya - Kenya Certificate of Secondary Education (K.C.S.E).

**SKILLS AND KNOWLEDGE GAINED:**

Management, Administration, Psychology, Economics, Environment, Education, Media and Communication, Public Speaking, English language and Philosophy.

**WORK EXPERIENCE**

 **2005 to 2010** worked atThe Radio Africa Group-Kenya as a Regional reporter with responsibilities to**:**

i). Collect, analyze and qualify information and issues as news and topics of deliberation.

 ii). Edit the information for studio use then file dispatches for script reading and voice over.

 iii). Team member of the company’s Public Relations, Marketing and Communication Strategy

 **2003-2005** worked withMomentum Experiential Marketing (Kenya) as Promotion Marketing Assistant, to:

i). Market and Promote merchandise and brand names.

 ii). Develop Marketing strategies and Conduct market research on behalf of manufacturers.

**2001-2003** worked atKenindia Assurance Company, Kenya as a Sales Executive with responsibility to:

i.Sell Life- Insurance policies and popularize products offered by the company.

 iii. Make follow ups to ensure client satisfaction and possible further investment.