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| [**Nipun.136885@2freemail.com**](mailto:Nipun.136885@2freemail.com) Personal Details:   Date of Birth:  19-12-1986  Marital Status:  Married  Nationality:  Indian  Languages Known:  English, Hindi, and Malayalam | Executive Summary Masters in Business Administration (Marketing and Human Resource) from VimalJyothi Institute of Management and Research, Kannur, Kerala with Experience as Store Manager in Aditya Birla Retail Ltd.Held position of Managing Director (Administration) in Fulcrum RetroTechSolutins Pvt.Ltd. **Area of Expertise**   * Inventory Management and Expiry Control. * Merchandising. * Customer Relations Management. * Sales and Cash Management. * Staff Management and In-store Recruitment and Training   **Scholastic Record**   * Master of Business Administration in Marketing and Human Reasourcefrom **VimalJyothi Institute of Management and Research, Kannur, Kerala** with a 75.1 % (During year 2011- 2013) * Professional Diploma in Accounting from **Cycore IT Academy, Kannur, Kerala** with an A Grade (2012) * Masterof Arts in Economics from **SreeNarayana College, Kannur, Kerala**with a 49.3 % (During year 2007- 2009) * Bachelor of Arts in Economics from **SreeNarayana College, Kannur, Kerala** with a 61.1 % (During year 2004- 2007) * HSEin Computer Science from **AKG Smaraka Govt. Higher Secondary School, Kannur, Kerala** with a 61.1 % (During year 2002-2004) * AISSE with 70.0% from **SreeNarayanaVidyaMandir Senior Secondary School, Kannur, Kerala**(2002) |

Software Skills

* **Accounting Software** Tally, QuickBooks, PeachTree
* **Sales and Inventory Management** Navision
* **Office package** Microsoft Office (Excel, Word, PowerPoint, Outlook)

**Work History**

2013 - 2015: Store Manager in Adithya Birla Retail Ltd

**Summary:**

* Store Manager of one among the gold category stores of Aditya Birla Retail Ltd in Kerala.
* Achieved highest ever Month sale of the store.
* Attained the highest growth rate store award for the year 2015 at Aditya Birla Retail Ltd in Kerala.

2015 - Present: Managing Director (Administration)in Fulcrum RetroTech Solutions Pvt. Ltd

**Summary:**

* Strategy Formulation.
* Execution of Marketing Strategy
* Client Meeting.

**Project for Masters**

**Organization Study of RAIDCO Kerala Ltd**(May 2012)

**CAMPCO Chocolates: A Study on Consumer Attitude**(April- May 2013)

**My Strengths**

* Good understanding of management principles.
* Confidence to take initiative.
* Dedicated to professional development and on-going training.
* Good listening and learning skill.
* Certified Neuro- Linguistic practitioner.

**Declaration**

I hereby declare that the above particulars are true to the best of my knowledge and belief.