**Gulfjobseeker.com CV No:** **1074600**

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#### RESUME

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**WORK EXPERIENCE: 17 Years**

**Ph.D (Thesis Submitted) in HR Management (2012) from VBS Purvanchal University, Jaunpur (UP)**

**(Topic: Performance Appraisal Effectiveness in Large Scale Industries)**

***Summary***

* Result Oriented Professional with 17 years of experience in Corporate & Academic, Student Relations & Conducting Brand Building Activities.
* Active member of the College Admission Cell, planning & carrying out all the activities pertaining to Advertisement, Promotion & Career Counseling.
* Rich Experience of Managing Placement Cell & Directing the new ways to get place to the students.

***October 1st, 2010 to till date:***

Working as Associate Professor, Human Resource Management & Director Placement with Himalayan Group of Professional Institutions, Kala Amb, District Sirmour (H.P) & looking the placement of the whole group. A well known Management Institute in the Himachal Pradesh Region. (Affiliated to H.P Technical University, Hamirpur & approved by AICTE, New Delhi).

***Major Responsibilities:***

* Heading Management Department (MBA & BBA)
* Assisting the Director General in daily routine
* Heading Placement Cell as Director
* Responsible for all Marketing Activities in Himacha Pradesh
* Responsible for all Internal & External inspections
* Arranging Campus Interviews, Personality Development Programmes, Seminars & Corporate Guest lecturers
* Arranging International & National conferences
* Organizing industry visits & encouraging corporate linkages
* Coordinating all the press & publicity matters of the organization

***July 10, 2008 to September 28, 2010:***

Worked as Assistant Professor Human Resource Management & Head MBA programme & Head Training & Placement Cell with Haryana Engineering College, Jagadhri. Distt. Yamuna Nagar, Haryana & looking the placement of B.Tech & MBA students. A 12 years old ISO certified Institute, (Affiliated to Kurukshetra University, Kurukshetra & approved by AICTE, New Delhi).

***Major Responsibilities:***

* Internship & Practical Training of Engineering & Management students Heading MBA & Placement Cell
* Teaching HRM to MBA students
* Arranging Placements of final year Management & Engineering students
* Arranging Summer

***Achievements in Present Job:***

* Placement of final year Engineering students in TCS, Wipro, Infosys, NIIT, Gigantic Info, Neural Infi solutions, E a sports, Raybright, Unicon & many more an annual package of Rs. 1.5 lacs to 3.49 lacs
* Placements in diversified organizations such as Asian Paints, VIP, Lupin, Birla Tyres, Hindustan Times, Videocon, Parle, GSK and many more
* Efforts towards new corporate placements along with traditional recruiters such as ICICI Bank, HDFC Bank, Mancer, Naukri.Com, Kotak, Pepsi, Reliance, Tata Indicomm, Colt India, Spencers, Ranbaxy & Cipla etc.
* Press coverage of HEC in leading dailies such as HT and Tribune

***September 18, 2007 to July 09, 2008:***

Worked as Sr. Lecturer, Human Resource Management & Training & Placement officer with Maharishi Markandeshwar Institute of Management, MMIM, Mullana & Looking the placement of MBA & MTA students (A top 100 B school affiliated to M.M University, Mullana, Ambala & approved by AICTE, New Delhi).

***Achievements in Present Job:***

Taught HRM & handled all PDP classes

Efforts being made to explore possibilities with new corporate such as Financial, Human Resource & Marketing organizations

***August 14, 2004 to September 18, 2007:***

Worked as Lecturer, Human Resource Management & Training & Placement officer with Maharaja Agrasen Institute of Management & Technology, Jagadhri, Yamuna Nagar (Haryana) & looking the placement of MBA & MCA students, (A top 100 B school affiliated to Kurukshetra University, Kurukshetra & approved by AICTE, New Delhi).

***Training & Placement:***

* Taught Human Resource Management
* Arranged final placements of MBA & MCA final year students
* Arranged Summer Training & Project Training of MBA & MCA students
* Arranged campus interviews, Personality Development Programmes
* Organized industry visit & encouraging corporate linkages
* Coordinated all the press & publicity matters of the organization

***July 1996 to August 2004:***

Worked as Manager Business Development with M/S. R.D. International Pvt. Ltd., own parental company deals in Export of Handicraft Items.

**QUALIFICATIONS**

* **MBA (1996)** – Masters in Business Administration (two years, full time) with first division having major specialization in HR & minor in Marketing Management from Nagpur University, Nagpur.
* **Ph.D (Thesis Submitted) in HR Management (2012) from VBS Purvanchal University, Jaunpur (UP).**
* **(Topic: Performance Appraisal Effectiveness in Large Scale Industries)**
* **Diploma in Export Management (1995)** from Indian Institute of Export Management, Bangalore
* **Diploma in Entrepreneurship Programme**
* **BA with honors (1994) from Kurukshetra University, Kurukshetra**

**Research Papers & Publications:**

1. Participated in **Faculty Development Programme** conducted by Institute Industry Interface Cell at **Maharaja Agrasen Institute of Management & Technology, Jagadhri** dated September 09, 2006

**Topic: Effective Teaching in Higher Education.**

1. Participated in **National Conference** on Service Management paper titled Cyber Crime at **Maharaja Agrasen Institute of Management & Technology, Jagadhri** dated February 10, 2007

**Topic:**  **Role of Direct Marketing in Service Sector.**

1. Achieved **Merit award** for exceptional team spirit, devotion to duty & displaying excellent management capabilities during **the International**

**Topic:**  **Intelligent Systems & Networks IISN 2007.**

1. Paper presented in **National Conference** on I T Research & Applications at Maharaja Agrasen Institute of **Management & Technology, Jagadhri** dated November 16, 2007

**Topic:**  **Paradigm Shift in Management Education Through Information**

 **Technology.**

1. Paper presented in **National Conference** on service management at **Maharaja Agrasen Institute of Management & Technology, Jagadhri** dated April 26, 2008

**Topic:**  **India - An Emerging Service Economy: Issues & Perspective.**

1. Participated in **National Workshop** on Nanotechnology Application in Industries & Research organized by center for advance technology at **Haryana Engineering College, Jagadhri** dated February 6, 2009

**Topic:**  **Nanotechnology Application in Industries & Research.**

1. Coordinated of core group committee for AZZARO’09, 8th National Level Technical Symposium Organized by **Haryana Engineering college** dated March 20-21, 2009
2. Participated in One day **National Seminar** entitled on Emerging Trends in Management at **Himalayan Institute of Management, Kala Amb, H.P** dated October 24, 2009

**Topic:**  **Emerging Trends in Management.**

1. Participated in UGC Sponsored **National Conference** on Efficacy of Special Economic Zones in India organized by **Department of Economics at Guru Nanak Khalsa College, Yamuna Nagar** dated November 25, 2009

 **Topic: Efficacy of Special Economic Zones in India.**

1. Presented a **Research Paper** entitled on Branding Strategies of Life Insurance Companies In India at **Dyal Singh College, Karnal** dated February 05, 2010

 **Topic:**  **Branding Strategies of Life Insurance Companies in India.**

1. Coordinator of Press Release Committee on All India conference on Recent Emergences and scope of electronics Architecture - 2010 (Research -2KX) held on February 19-20, 2010

 **Topic: Recent Emergences and scope of electronics Architecture –**

 **2010 (Research -2KX).**

1. Coordinated of head Audio / visual committee on All India conference on Recent Emergences and scope of electronics Architecture - 2010 (Research -2KX) at **Haryana Engineering College, Jagadhri** dated February 19-20, 2010

 **Topic: Recent Emergences and scope of electronics Architecture-**

 **2010 (Research -2KX).**

1. Presented a **Research Paper** entitled on Leadership Quality in Future Managers in International Conference at **Himalayan Institute of Management, Kala - Amb (HP)** dated April 09, 2010

 **Topic: Leadership Quality in Future managers.**

1. Presented a **Research Paper** entitled on Performance Appraisal System in Indian Industries – A Study of Large Scale Industrial Units in Yamuna Nagar District at **Maharaja Agrasen Institute of Management & Technology, Jagadhri** dated May 08, 2010

 **Topic: Performance Appraisal System in Indian Industries – A Study of**

 **Large Scale Industrial Units in Yamuna Nagar District.**

1. Presented a **Research Paper** entitled on Green Marketing an

Environmental Need – And Beneficiary to Consumers in National Conference at **Galaxy Global Group of Institutions, Sahabad, Haryana** dated December 10-11, 2010

 **Topic: Green Marketing an Environmental Need – And Beneficiary to**

 **Consumers.**

1. Participated in **National Workshop** on Faculty Development at

**Himalayan Group of Professional Institutions, Kala-Amb (H.P)**  dated February 27, 2011

 **Topic: National Workshop on Faculty Development.**

1. Presented a **Research Paper** entitled on Small & Medium Enterprises Marketing in International Journal of Research in Finance & Marketing (IJIRM) dated June 02, 2011

 **Topic: Small & Medium Enterprises Marketing.**

1. Certificate of Honour **Outstanding Devoted and Invaluable Services Vocational Award** by Rotary Club of Nahan, Sirmour Hills by The **Honorable Deputy Commissioner, Nahan** dated September 04, 2011

 **Topic: Vocational Award.**

1. Participated in **National Seminar** on Future Trends in Upcoming Pharma Sector, Sponsored by AICTE, New Delhi at **Himalayan Institute of Pharmacy, Kala Amb (HP)** dated March 17, 2012

**Topic:**  **National Seminar on Future Trends in Upcoming Pharma Sector.**

1. Presented a **Research Paper** entitled on Go Green & Save Green at AICTE Sponsored National Conference on Environmental Pollution – Challenges Ahead and Their Solutions (EPCAS-2012) at **Global Research Institute of Mgt.t & Tech., Radaur, Distt. Yamuna Nagar** dated April 21, 2012

**Topic: Go Green & Save Green.**

1. Presented a **Research Paper** entitled on Use of IT & Customer Relationship Management in Retail Sector at AICTE Sponsored National Conference on Challenges in the Retail Sector in Indian Market at **Himalayan Institute of Management, Kala Amb, (HP)** dated April 06, 2013

 **Topic: Use of IT & Customer Relationship Management in Retail Sector**

* **Good Computer Proficient**

**STRONGEST SKILLS:**

* Good in delivering seminars & presentations
* Strong convincing power
* Ability to lead and work in a team

**STRENGTHS:**

* Consummated extrovert
* Fascinating speaker and even a better listener
* Adjustable, responsible and hard working
* Passionate to experience and learn new things

**PERSONAL PROFILE:**

* **Date of Birth** 7th December 1973
* **Marital Status** Married
* **Languages Known** English, Hindi, Punjabi