

###### Career Objective:

Seeking for a challenging job in a leading firm which offers opportunity for young brains to flourish and provide a platform for a continual growth in their knowledge.

###### Professional Experience:

* **Designation** **: Marketing Engineer**

Organization : NIFE Fire Systems Pvt. Ltd, Trivandrum

Duration : March 16, 2015 – Present

Responsibility : Marketing of Engineering Solutions such as Water based Fire Suppression System, Gas based Fire Suppression System, Fire Detection & Alarm System, Communication System, Electronic Security System etc.

* + - * .Designing the Fire protection system as per NBC
      * Understanding the Fire protection system requirement of the building as per NBC
      * Meeting the decision maker, offer preparations as per NBC
      * Updating daily report, MIS etc.
* **Designation** **: Corporate Planning Executive**

Organization : Kerala State Electronics Development Corporation Ltd (KELTRON), Trivandrum

Duration : June 1, 2012 – September 30, 2014

Responsibility : Developed and implemented relevant reporting systems and business analytics processes to track corporate performance, MIS Consolidation, Analysis of SBUs Financial Reports, Monthly P & L Analysis, Budget vs Actual Performance Reporting, Capital Expenditure Management

* Organized monthly performance review meetings.
* Conducted research on new business & trends.
* Prepared project proposals, Annual Budget, Long term Corporate Plan etc.
* **Designation: Management Consultant (Sales)**

Organization: Maruti Suzuki Popular Vehicles and Services Ltd, Trivandrum

Duration**:** July 1, 2011 – June 1, 2012

Responsibility: Organized marketing and sales promotion activities.

* Prepared monthly event plan for activities.
* Organized customer care meet.
* Tracked KPI’s to monitor the performance of Team Leaders on daily basis.
* Organized monthly SPC audits for continuous improvement of processes.

###### Educational Profile:

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| --- | --- | --- | --- | --- |
| **Qualification** | **Institution** | **Board /University** | **Percentage** | **Year** |
| MBA(Marketing & Operations) | Institute of Management in Kerala (IMK) | University of Kerala | **76%** | 2011 |
| B-Tech(Mechanical-Production) | Sree Chitra Thirunal College of Engineering | University of Kerala | **64.32%** | 2009 |

* **Diploma in Mechanical CADD** from CADD Centre Training Services, Trivandrum.

###### Subjects of expertise:

* Supply Chain Management
* Total Quality Management

###### Project done as part of Degree Curriculum:

Experimental investigation of mould filling in Low Pressure Casting Process

###### Projects done as part of MBA Curriculum:

* **Summer Project at Absotherm Facility Management (AFM) Pvt. Ltd, Bangalore**

Organisation **:-** Absotherm Facility Management Pvt. Ltd (AFM)

Duration **:-** February 3, 2011 – March 11, 2011

Description **:-** “A Study on Impact and Effectiveness of Quality Management Tools on Absotherm’s Performance”.

* **Organization Study at Travancore Titanium Products Ltd, Trivandrum**

Organisation **:-** Travancore Titanium Products Ltd (TTPL)

Duration **:-** June 28, 2010 – July 28, 2010

Description **:-** Evaluated and analyzed the functions and practices of various department heads and operational efficiency of the whole firm.

* **E-Business Project at Kerala Tourism Development Corporation Ltd, Trivandrum**

Organisation **:-** Kerala Tourism Development Corporation Ltd (KTDC)

Duration **:-** June 23, 2010 – July 29, 2010

Description **:-** The project was aimed to understand the various aspects of E-Reservation

Facilities offered by KTDC for its customers.

* **Management Information System (MIS) Study at Indus Motors Ltd, Trivandrum**

Organisation **:-** Indus Motors Ltd

Duration **:-** May 24, 2010 – May 28, 2010

Description **:-** The project was aimed to study the Information System used by Indus Motors

for financial transactions.

###### Industrial Training:

* Diesel Loco Shed, Southern Railway, Ernakulam.

###### Industrial Visit:

* Kerala Metals and Minerals Ltd
* Eastern Group of Companies
* Appolo Tyres Ltd.

###### Achievements:

* Recommended a Detailed Project Proposal under MSIPS Scheme by Department of Electronics & IT (DeitY), Government of India for consideration of incentives under ESDM scheme of National Manufacturing Policy.
* Letter of Appreciation from Managing Director of KELTRON for successfully promoting Keltron LED products.
* Member of Quilon Management Association (QMA).
* Active Voluntary member in the National Seminar ‘Resilience in Turbulent Times-Challenges in Marketing’ conducted by Institute of Management in Kerala (IMK).
* Participated in various International and National Seminars organized by Institute of Management in Kerala (IMK).
* Event Co-ordinator of MAGNA-08, an Inter Collegiate Technical Fest organized by Production Engineering Students Association (PESA), SCTCE.

**Reference: Available upon request**

###### Declaration:

I hereby declare that the information furnished above is true to the best of my knowledge.