**Gulfjobseeker.com CV No:** **1296978**

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***Career Objective:***

To secure a challenging position where I can effectively exercise my technical and interpersonal skills and benefit your esteemed organization in our best mutual interest. I have passion, motivation, and I will work hard to keep my position. I will grow with the company and learn more to grow in each level I reach in the company.

***Personal Skills:***

I am a hardworking young individual with quick learning abilities, good communication skills and social networking interests. I believe in being honest sincere to work and wish to consistently evolve in whatever good I do.

***Professional Experience:***

**COMMUNICATIONS**

**[October 2012 – April 2014]**

**Marketing Coordinator**

**Responsibilities:**

*Primary responsibilities involved:*

* Coordinating with marketing teams to ensure adequate marketing of offered services
* Creating material and marketing it to new customers and clients
* Execute marketing ideas to expand organization reach in consumer segment
* Creating engaging content for brand marketing and publicity
* Creating presentations and marketing flyers, brochures and handout material
* Tracking competitor activity and devising strategies to outperform competition
* Planning and coordinating to execute all marketing events and promos
* Assist the marketing officer and coordinating teams to broaden marketing reach and benefit organization
* Participating in marketing debates to finalize marketing strategies

**ELECTRONICS PVT. LTD**

**Marketing Supervisor**

**Responsibilities:**

*Primary responsibilities involved:*

* Devising marketing strategies for consumer electronic products manufactured in-house
* Research market trends and tap opportunities to expand consumer reach
* Execute all marketing programs
* Coordinate with marketing teams to execute challenging projects
* Ensure marketing goals and strategies are in place before and after product launch
* Supervise and craft marketing material that effectively describes the product to the consumer
* Overseeing promo materials including marketing videos and PowerPoint presentations in coordination with the marketing teams.
* Analyzing the effectiveness of marketing strategies and brainstorming ideas to ensure optimum effectiveness
* Managing textual and graphical content for marketing as marketing supervisor

**CRICKET ACADEMY**

**[January 2011 – Present]**

**Social Media Strategist**

**Responsibilities:**

* Content creation involving cricket info, score cards, player analysis on social media
* Creation of unique graphical content with essential information for dissipation on social media
* Using Social media to provide information about match analysis on organization’s social media page
* Pictorial status updates with player information
* Attracting new visitors to organization’s official brand page on Social Media by providing interesting and practical Gameplay tips
* Managing textual and graphical content on social media as an administrator
* Ensuring social media propagation of the brand is optimum and ceaseless
* Marketing the organization’s offerings using social media as a communications medium

**private**

**[October 2012 – April 2014]**

**(Media Plus Communications/Advertising)**

**Social Media Coordinator**

**Responsibilities:**

* Content Management and propagation on organization’s official Facebook page
* Expanding social media presence of the company by creating brand awareness
* Managing comments, status updates and graphical content
* Regularly updating social media sites with useful information
* Creating engaging content to keep consumers interested and active on social media

***Educational Qualification:***

**Bachelors of Technology**, **Computer Science Engineering** (CSE)

Jawaharlal Nehru Technological University - Hyderabad(2006 – 2010)

**Intermediate Public Examination**, **Math, Physics, Chemistry** (MPC)

Board of Intermediate - Hyderabad(2004 – 2006)

***Technical Skills:***

* Operating Systems: Windows XP, Vista, Seven, Eight
* Proficient in MS Office (MS Word, MS PowerPoint, MS Excel)
* Adobe Acrobat
* Google Picasa
* Effective communicator
* Data mining on internet to carry out research

***Achievements***

* Won a **Special Jury Mention Award** for **World's Largest Design for Change Contest** as a teacher volunteer of an NGO Make a Difference (MAD) for a project on Child Labour. As a team, we convinced and picked 14 underprivileged kids from various bus and railway stations and admitted them in **Don Bosco School** for better life (2010).
* A video on "**ADOPT A CHILD IN EDUCATION**" - A project of Motherland Society for Awareness was selected for the national website
* Scored **full marks** in the subject **Probability & Statistics** in the 2nd year of engineering.
* **Captained** a **winning team** in Inter School Cricket Tournament (2004).
* As a volunteer, successfully raised highest charity throughout India for an NGO **“Make a Difference”** thus substantially aiding the organization to conceive its “Annual Dream Camp for Under-privileged Kids”. .

***Organized Events:***

* “Say No to Polyethylene Bags” at Amanvedika Rainbow Boys Home, Lalapet
* “Reduce your Carbon Foot Print” at Necklace Road.
* Organised an “Inaugural Function of Zubi Cricket Academy” at HMWS & SB Sports Complex, Amberpet, Hyderabad.
* Organised an Event for a “Visit of England Cricket Team to Zubi Cricket Academy” at HMWS & SB Sports Complex, Amberpet, Hyderabad.
* Organised an event on Education "Empowering the Under-Privileged" at Bharatiya Vidya Bhavan Conference Hall, Baseerbagh.
* Organized a Republic Day Celebrations event at “Achievers - The School of Excellence” at Nacharam.

***Personal Profile:***

Date of Birth/Age : 26-04-1989

/25 Years