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**Objective**

To participate as a team member in a dynamic work environment focused on promoting business growth by providing superior value and service

**Educational Qualification**

MBA (Marketing and Finance) from Jansons School of Business (Secured 68%), Coimbatore, 2014

BBM from Dr. GRD College of Science, Coimbatore (Secured 66%), 2012

HSC from Keartiman Academy, Coimbatore (Secured 77%), 2009

SSLC from Keartiman Academy, Coimbatore (Secured 62%), 2007

**Project/Internship**

**MBA Project:**

**Company** : HyperCITY, Bangalore.

**Project Title**: A Study on Customer Preference towards HyperCITY and its Food & Electronic sections, Bangalore.

**Description**: The survey was conducted in order to identify the shopping choices of customers and factors that influence the customer’s purchasing at Food and Electronic sections as well as their awareness and sources of awareness towards the offers at Food and Electronic sections.

**MBA Internship:**

**Company**: Allegis Group (TEKsystems)

**Description**: Trained as a US recruiter in the field of recruiting for 2 months.

**BBM Project:**

**Company** : T.V.Sundaram Motors, Coimbatore, India.

**Project Title**: A Study on Customer loyalty towards HONDA automobiles with special reference to Coimbatore city.

**Description**: Customer loyalty survey was conducted in the company to measure the brand loyalty of customers as well as their satisfaction level. The survey was conducted through questionnaire.

 **Certificate Courses**

Acquired international level certificate called “TA 101” from The International Transactional Analysis Association.

Business English Certificate (BEC) holder from Cambridge University

Completed Certificate level course in Personality Development & Communication Skills offered by Bharathiar University.

Certificate holder for speech from “Madras Management Association” at Chennai.

Won 3rd prize in “Tri Knight Right” in Pragati’13 conducted in Amrita School of Business, Coimbatore.

**Area of Interest**

* Sales & Marketing
* Retail & Logistics
* Business Development
* Customer relationship management

**Computer Proficiency**

* Software : MS Office, Photoshop and Visual Basic
* OS : Windows 7& 8, Vista, XP and 2000.

**Leadership Skills**

* Conducted “BRAND EXPO-12” as a chief co-ordinator at Dr. G.R.D College of science.
* Organised the event “*Aagman’ 13*”- An Induction programme of 5 Lakh budget in Jansons School of Business, Coimbatore.
* Trained and performed ‘Master of Ceremony’ in “*Milaap’13& 14* (Alumni Meet)”, “*Vidaai’ 13*” and “*Aagman’ 13*” in Jansons School of Business, Coimbatore.
* Participated in a 3 day programme on development of Leadership Skills at Break Through, Bangalore.

**Extracurricular activities &Achievements**

* Took part in 3 day Entrepreneurship Awareness Camp organised by GRD Institute of Management.
* Worked as Editor for college newsletter “The Minute” in Jansons School of Business, Coimbatore.
* Participated in Regional Level “Cricket” competition representing Keartiman Academy, Coimbatore.
* Served as a senior wingman in NSS and an active Rotract member.

**Personal Details**

Date of birth : 26/01/1992

Sex : Male

Marital Status : Single

Nationality : Indian

Languages known : English, Tamil, (Read, write and speak)

 Baduga, Kannada (Speak)

 French (Basic).

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| **Declaration** |

I hereby declare that all the information given above is true to the best of my knowledge.