Dear Sir/Madam

I am, an energetic, self motivated, enthusiastic professional in Outdoor Sales. I am writing to express my interest in securing employment with your company. As you will see, I come to you with a background that you will find unique and distinctive among your typical applicants.

While it may not be immediately obvious, let me assure you that my background has prepared me with qualifications that are ideally suited to the current industry and that will allow me to benefit your Company. Demonstrated record of good teamwork, maintained excellent client relationships and cultivated a referral networks and open mindedness.

Combined with rare level of enthusiasm, commitment and drive, I am confident that I would quickly become contributing as a team member.

Professional Profile

Sales management professional with more than 5 years of experience in business development and sales strategic planning in FMCG industry. Strategic planner skilled at both short- and long-range goal setting with proven ability to increase market share, outperform competition, and increase profits. Easily establish rapport and build strong customer relations. Solid understanding of sales techniques, strategies for building a strong client base, and systems which facilitate consistent follow-up and foster customer satisfaction. **Overall 11 years of experience in GCC**.

Professional Experience

Lifco International Trading. LLC

Position held: **Sales Executive/Key Accounts Executive**

Duration: May 2013 to February 2015

Transmed Overseas Incorporated

Position held: **Merchandiser cum sales representative**

Duration: April 2010 to March 2013

**Duties and Responsibilities**

* Takes order from class A, B, C Outlets.
* Introduces new products to the existing customers.
* Informs customers about company payable terms and conditions.
* Attends as a member of the company when delivering products to the Class A, B, C outlets.
* Prepares monthly sales report and submits to the Sales Manager.
* Follows monthly cheque collection.
* Takes feedback and complaints from customers.
* Hires spaces for displaying products and conducting promotions in A, B, C outlets.
* Brand development.
* Creates and enhances annual marketing plan to increase sales.

Immigration and Naturalization Government– Abu Dhabi

Position held : Office Assistant

Duration : May 2006 to March 2010

Flying Center Mobile and Computer Accessories - Qatar

Position held : Sales Executive

Duration : April 2005 to April 2006

**Academic Qualifications**

BA. Economics

Higher Secondary (12th Grade)

Secondary (10th Grade)

**Computer Skills & Languages**

**Computer**: Internet, Windows, Word, AutoCAD and Adobe Photoshop

**Language Writing Reading Understanding**

English: Excellent Excellent Excellent

Arabic: Normal Very good Excellent

Hindi: Very good Excellent Excellent

Malayalam: Excellent Excellent Excellent

**Personal Strengths**

* Smart,dynamic,energetic,hardworking, honest, punctual and dedicated.
* Demonstrates effective leadership skills & skilled at encouraging others and developing

 rapport.

* Works well in a high pressure environment.
* Major strengths in planning, problem solving and decision making.
* Assertive, self-motivated, goal-oriented, organized and efficient.
* Able to direct and lead others to produce desired results.
* Committed to assisting others & able to work independently.
* Very good oral and written communication skills in English and Arabic.
* Excellent organization skills.
* Maintaining good contacts and relationships.
* Excellent time management.
* Willingness to learn.
* Able to work under own initiative and as part of a team.

**Other Activities**

* Football, Cricket and Billiards.
* Reading Books and Newspapers.
* Social work.

**Personal Details**

Nationality: Indian

Date of birth: 04/02/1986

Sex: Male

Religion: Muslim

Marital status: Married



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