



**AKHTAR**

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| **Educational Qualifications** | | | | |
| **Degree** | | **Institution** | **Score % / CGPA** | **Passing Year** |
| MBA  (marketing) | | Indus Business Academy, Bangalore  Approved by AICTE, MHRD, Govt. of India  Internationally Accredited by IACBE, Approved by CHEA, USA. | 55.86% up to 2nsem | Pursuing |
| BBA | | Keen College Bikaner  Maharaja Ganga Singh university | 63% | 2015 |
| 12th | | DEV Public School  (Ajmer board Rajasthan) | 52.31% | 2012 |
| 10th | | Sanskar Children Academy  (Ajmer board Rajasthan) | 48.17% | 2009 |

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| **Summer Internship / Project Details** |

**Company Name:** APNA Paper mills Pvt. Ltd

**Designation:** Marketing Intern

**Duration:** 8th April 2016 to 21st August 2016

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| **Project Title** | Study of customer satisfaction | |
| **Project Highlights** | **Objective** | * Gathering information about likes and dislikes of the customers * Research about improving quality of product * How to reducing the costs * Increasing production flexibility |
| **Outcome** | 60% highly satisfied with the quality  65% of the customers are satisfied with after sales service. |

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| **Roles & Responsibilities** |

* Coordinator in blood donation camp at IBA campus

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| **Key Academic Project** |

* Project on MUKESH HYUNDAI (RAJASTHAN) during my graduation
* Project report on brand building during my 1st sem of MBA

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| **Skills** |

* **Soft skills:** Decision maker, self-motivator
* **Technical Skills:** MS Excel, MS Power Point, MS Access

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| **Extra-Curricular Activities** |

* Playing cricket, table tennis
* Dancing

Languages known: Hindi, English, Urdu, Rajasthani