Curriculum Vitae Stephy

**PERSONAL INFORMATION** **Stephy**







Stephy.370679@2freemail.com

***VALID UAE DRIVING LICENCE***

**Date of Birth:** 24/11/1992.



**PROFESSIONAL APPOINTMENTS**

September, 2016 To PRESENT **Designer cum Buyer**

**Kashkha Plaza L.L.C,Dubai-U.A.E**

*Working as Fashion Designer cum Buyer for one of the top brands of UAE, Kashkha which have stores worldwide*

* ***Trend Analysis & consulting*** *(colour ,Fabrics, Trims, style )*
* ***Create Design as per*** *season, Trends & customer demands through**softwares & also through sketches*
* ***Sample Development***
* ***Pattern making***
* ***Getting the cut and sew done***
* ***Getting the embroidery done & stone work done as per the design***
* ***Sourcing (Fabric,Trim sourcing & consulting***
* *Attending Trade shows,Fashion weeks for trend analysis*
* *Buying (Analyse brand performance of previous season & rework on*

*upcoming season*

* ***Reviewing the stock in the stores season wise***
* *Visiting stores regularly to understand customer demands* o ***Selecting new products &reviewing the old***
* *Understand customer needs & design accordingly*
* *Reviewing the stock & replacing old with new designs as per the trends*
	+ *season)*
* ***Finding the right suppliers***
* *Maintain good relationship with clients while seeking for new ones.*
* ***Helping to interpret reports and predicting future sales***

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June, 2015 To July, 2016

Dec, 2014 To May, 2015

April, 2013 To July, 2013

EDUCATION

July 2011 To July, 2015

June 2008 To June, 2010

June 2007 To June, 2008

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**Designer cum Buyer**

*Worked as Fashion consultant cum Buyer with domestic and international brands such as Arizona, Okie-Dokie Xersion, Zara, and Mango among others.*

* ***Trend Analysis & consulting*** *(colour ,Fabrics, Trims, style )*
* ***Create Design as per*** *Buying calendar & seasonal Trends*
* ***Product Development*** *( Season wise/category -**Men’s, Women’s and Kids**Apparels)*
* ***Checking with fits & measurements***
* ***Checking washes & experimenting with new washes ( for denim & various fabrics)***
* *Attending Fashion weeks for trend analysis*
* ***Fabric,Trim sourcing & consulting***
* ***Buying***
* ***Ensuring the products are delivered on time***
* ***Pitching ideas to senior management***
* ***Reacting to any changes in customer demand &* Getting feedback fromcustomers**

**Intern - Vocational**

**Malhar Decor Private Limited, Mumbai, India.**

**Intern (Academic)**

**Kya Cheez Hai Design Studio, Bengaluru, India**

***"***

***Bachelor of Design- Fashion & Lifestyle Design***

***National Institute of Fashion Technology, Bhopal India***

***(Under Ministry of Textiles,Govt of India)***

***Higher Secondary Certificate Examination(HSC)***

***State Board of Kerala- English Medium***

***Secondary School Certificate Examination(SC)***

***State Board of Kerala- English Medium***

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**Languages Known**

**Skills**

**Computer Skills**

Honours and awards

Projects

Co-Curricular

Achievements

Extra-Curricular

Achievements

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***English***

***Hindi***

***Malayalam***

***Tamil***

***Fashion Designing***

***Buying***

***Trend Analysis***

***Interactive Communication***

***Product Development***

***Software skills***

***Hand Rendering***

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**MS-OFFICE (Word, Excel and PowerPoint), Corel Draw,Outlook, Autocad, Photoshop**

* Awarded with the title "Miss Converge 2014" at the Converge 2014, a national level cultural festival organized by the National Institute of Fashion Technology, Bengaluru, India; 2013
* Awarded with Gold Medal for my excellent performance in Kerala State Math Contest; 2003
* Submitted a report on topic - "Competitive Analysis of Famous Footwear Brands", as a part of curriculum at NIFT, Bhopal. I have provided comparison between 2 internationally recognized footwear brands, Nike Inc. and Adidas AG. Included chapters in the reports are as follow as; Product Portfolio Analysis, Key Product Development, Financial Analysis with respect to Net Sales and Operating Cost, Business Strategies and Geographical Penetration; 2013
* Showcased product portfolio at **“NIFT Spectrum** **- 2013”**, a national level platform to present product portfolio under segment - Garments and Accessories
* Showcased product portfolio at **“NIFT Spectrum** **-** **2012”**, a national level platform to present product portfolio under segment - Garments and Accessories
* Attended various workshops, presentation and Talk shows, organized by famous brands, organizations and institution
	+ Attended terracotta workshop organized by the Nation Institute of Fashion Technology-2012
	+ Attended workshop focus on apparels and lifestyle accessories, organized by the National Institute of Fashion Technology, Bhopal, India; 2012

**Thanks for Your Time and Consideration!**

**Regards,**

**Miss. *Stephy***

**E-mail:** **Stephy.370679@2freemail.com**

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