

**ABDUL**

**E-mail:** abdul.383934@2freemail.com

**SUMMARY**

* Qualification: **Intermediate** from **Govt. islamia college, Civil Lines Lahore.**
* More than one yearof Experience in **Graphic Designing** at **ioSol IT Solutions (Pvt)LTD.**
* 10 month Experience in **Digital Marketing** at **Server97 (Pvt)LTD.**
* **Interested domain** to work **Graphic Designing.**

**Professional Skills**

* Adobe Photoshop
* Adobe illustrator
* Adobe indesign
* Adobe Premiere Pro
* Adobe After Effects
* 3Ds Max
* Digital Marketing (SEO, SMO, SEM)
* Wordpress

**PROFESSIONAL EXPERIENCE**

**ioSol IT Solutions (Pvt)LTD.**

**Designation: Graphic Designer**

**Period of employment: December 2016 to September 2018**

**Responsibilities Include:**

* Develop attractive designs and graphics, logos, icons, Banners, Gif etc.
* Expertise in illustrator and Photoshop.
* Main expertise in the field of logos, banners, vector tracing etc.
* Develop creative design for E-commerce Websites and Social Media.
* Video editing by using software Adobe Premiere Pro.
* Develop motion graphics by using software programs, such as Adobe Photoshop and

Adobe After Effects.

* I must also have the ability to work collaboratively within a disciplinary environment.
* Implementing and improving call to action features using creative designing ideas.
* Up to date with industry leading software and technologies (Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe After Effects, 3Ds Max etc.)
* Website content, Graphics and icon update on Wordpress.

**Server97 (Pvt)LTD.**

**Designation: Digital Marketer**

**Period of employment: January 2016 to December 2016**

**Responsibilities Include:**

* Working on On-Page and Off-Page SEO Techniques.
* SEO/SMO responsibility, doing all promotion of Facebook and SEO.
* Paid campaigns of Facebook and Google AdWords (CPC).
* Indexing websites in search engine and reported about Google analytics.
* Social book marketing, ad posting.
* Measuring and reporting on the performance of all digital marketing campaigns.

**EDUCATION**

* **Intermediate in Computer Sciences** in **2013**

Islamia College Civil Lines, Lahore, Pakistan

**PERSONAL INFORMATION**

**Date of Birth:** 29 September 1994

**Nationality:** Pakistani

**Marital Status:** Single

**Visa Type:** Visit Visa

**Activities:** Gaming, Internet Suffering, Attend informational Events, Fitness, Songs.

**REFERENCES**

* Available on request