** Resume**

**Shiva**

**Email ID:** shiva.384160@2freemail.com

**Profile**A Management Graduatee in Marketing major and Finance minor, having done 1-month summer internship with SARDA PLYWOOD INDUSTRIES LTD. and a 6 days project on shopper engagement with Colgate Palmolive India Ltd.

**Career Objective**

Seeking a position of Management to utilize business education and skills in Marketing for the benefit of the organization. So that I can contribute with the best of my abilities to achieve growth for the organization, as well as to carve a niche for myself and secure a responsible managerial position in the next coming years.

**Academics**

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| --- | --- | --- | --- | --- | --- |
| Year | Degree | Board/ University | Institute | Specialization | DGPA / Percentage |
| 2016-18 | MBA | MAKAUT | Heritage Business School | Major: Marketing Minor: Finance | 7.19 DGPA |
| 2015 | B.COM | CALCUTTA UNIVERSITY | Syamaprasad college | Accounting and finance  | 44.33% |
| 2011 | Higher Secondary | WBCHSE | Tantia High School | Commerce | 64% |
| 2009 | Secondary | WBBSE | Salkia Sree Mishra Vidyalaya | General | 60% |

**Summer Internship as a part of the Curriculum of MBA Course**

• Company: Colgate Palmolive India Ltd

Working Period: 12thaugust 2016 to 17thaugust 2016

Designation: Marketing Intern

Territory:Dharamtalla big bazar

Job Description:

1. Maintaining Share Of Shelf (SOS)
2. Customer Conversion
3. Maximization of Market Share of Companies Products
4. Handling Customer Complaints and Suggestions & taking necessary steps for Customer Delight.

• Company: Sarda Plywood Industries Ltd

Working period: 1st July to 10th August 2017

Designation: Marketing Intern

Job Description:

 1. To get feedback about the product & meetschemes offered by the company and efficiency of the sales ` executives from the buyers and the dealers.

 2. Customer conversion

 3. Handling customer complaints and suggestions & taking necessary steps for customer delight.

**Skills**

* Strong written and verbal communication skills English & Hindi, Tamil and Bengali (verbal)
* Good analytical skills with an eye for detailing.
* Ability to interact with diverse set of people.

**Extra-Curricular Activities**

* An active participant of the blood donation camp held at our locality.
* Stood 2nd at intra level quiz held at our school by ESPN software India pvt. Ltd.
* Was a member of Interact Club of our school ( sponsored by rotary club of joka)
* Participated at various events and activities like horlicks wiz kids, road safety week and various other social activities.
* Won a chess competition held at school.

**Languages known**

* English
* Hindi
* Tamil
* Bengali

**Hobbies & Interests**

* Cricket, Football , Chess & Carom.
* Music & Sports.
* Helping poor and needy.
* Riding bike.

**Personal Details**

Nationality : Indian

Marital Status : Single

Gender : Male

Date of Birth : 9th July 1992

Religion : Hinduism

Visa Type : Visit Visa