**Jojan**

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# **Summery**

## I have hands-on experience in Creative and Data-driven Ui/Ux Design projects. Passionate about interaction design, Digital Marketing and user centered product experience. 8 Years of experience in Visual Design, E Learning and Animation. Experience with mid level companies doing SEO, Adword campaigns and Social media campaigns.

## Product Designer at Lead Genesis

January 2017 – December 2018

Come up with ideas for Product update and Marketing.

Asses and identify Product pain points.

Take care of Company and client websites.

## Simplify Product/User experience and create Prototypes.

Collaborate with designers and developers team.

Ensure the project completed on time.

Perform market and competitor research.

Effectively communicate your concepts, design rationale, and research findings to the team.

**Tools Used** : Creative tools, Prototyping Tools.

## Digital Consultant at Hope Research(Contract)

Jun 2016 – December 2016

Come up with ideas for product simplification.

Research the User experience.

Create rough prototypes.

Come up with product customization as per the client need.

Help the team to improve the Company Digital Presence.

Help the design team to create artwork for Digital Marketing**.**

**Tools Used** : Photoshop, Principle, Invision**.**

**Roles :** Business development, Project management, Experience Design.

## Interaction Designer at Amazon.com

September 2014 – March 2016

Come up with creative ideas for product update.

Creating or redesigning landing page structure from User data.

Designing for mobile and Kindle.

Mange projects for International Clients and deliver the result on time using internal and external, creative and project management tools.

Understand the client requirements through meetings with TAMs or Account managers in UK or US.

**Tools Used** : Photoshop, Indesign, Illustrator, Shazam, JIRA, HTML and CSS for advance adjustments and testing.

**Roles :** Creative Designer, UI/UX design,Project management.

## Visual Designer at Jivox

September 2010 – March 2014

Create IAB standard creatives for Ad campaigns,

Participate in product update,

Designing for mobile and Desktops,

Come up with new ad formats as per the client style guide,

Train the freshers about the design process,

**Tools Used** : Photoshop, Illustrator.

**Roles :** Creative Designer,Project management.

## Character Animator at Big Animation

September 2008 – March 2010

Create Animations as per the Storyboard,

Prop Creation,

Shadow animations,

**Tools Used** : Photoshop, Flash, After Effects.

**Roles :** Flash Animator,Project management.

## Freelancer (Creative Design and Character Animation)

September 2006 – January 2008

Made designs and Character Animations,

**Tools Used** : Photoshop, Flash**,** After Effects, Adobe Premier.

**Roles :** Freelancer, Designer, Animator.

# **Skills & Expertise**

Hands own experience in Design and prototyping tools.

Participated in entire Design cycle from Research to Ideation, Prototyping, Interaction Design, and Final Design.

Worked with Digital marketing teams to generate and qualify leads

# **Education**

**Annamalai University**

Master's Degree in Media and Entertainment,

## Bangalore University, Karnataka

Bachelor Degree in Computer Science

## Certification in Google Adwords

Google Fundamentals, Google Search network.