ASHISH

Email: [ashish-393210@2freemail.com](mailto:ashish-393210@2freemail.com)

Dubai, UAE

**PROFILE:**

A Business Management graduate with 2 years’ experience in event marketing, advertising

and brand activation.

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**EMPLOYMENT EXPERIENCE:**

A)Freelancer

Designation –Account Manager ( May 2019)

**Consultation and full support for event marketing and brand activation.**

**My team of:**

**- Photographer**

**- Videographer**

**- Production manager**

**- Graphic designer**

**Provide interested sponsors for your events and concerts.**

**Complete event management solutions, including temp qualified sales staff for your event/stalls**

A)

Designation –Venue Manager ( Feb 2019)

* Leading the supervisors and volunteers.
* Briefing the supervisors and volunteers.
* Running the venue operations.
* Reporting to organising committee.
* Communicating to the organising committee through radios.
* Sending the Daily reports.
* Rectifying situations which cannot be handled by the Supervisors and Volunteers.
* Working under tight timelines.

B)

Designation: Account Executive (Oct 2017 –Jan 2019)

**Client’s Handles:**

* ADCB Simplylife
* Emirates NBD
* Brother Printers
* Motorola Mobiles

**Responsibilities:**

Business Development, Client servicing, writing briefs, conceptualising, planning & executing brand activities. Liaising with authorities for government and other permissions, dealing with vendors & suppliers. My role at Axis also involved research, creative and media management.

Activities & Campaigns:

* ADCB Simplylife - Interschool cricket tournament
* Brother Printers - Roadshow in financial towers across Dubai
* Worked on BIC stationery interschool essay competition plan
* Creative management for Wipro, Heinz, Dabur, etc.

C)Gitex -Sharaf DG, Samsung

Designation: Promoter (Sept 2015)

* Generating sales by promoting products.
* Providing product knowledge and comparative analysis for products with other brands.
* Handling and adding new clients for bulk sales

D) Gitex – Jumbo, Sandisk

Designation: Promoter (Sept 2014)

* Generating sales by promoting products.
* Providing product knowledge and comparative analysis for products with other brands.
* Handling and adding new clients for bulk sales

E) Dubai International Film Festival (DIFF)

Designation: Volunteer(Dec 2013)

* Welcoming and escorting guests to the venue.
* Helping with seating arrangements

F) Research& Analysis Group

Designation: Survey Analyst (Aug 2012)

* Conducting online & offline surveys for various companies for their products & services.
* Providing in-depth analysis and reports on the data based on inputs received v/s various market trends to improve product/service exposure and thus increasing customer base
* Transcription

G) Port Rashid

Designation: Ground Staff (April 2011)

* Providing information to passengers.
* Handling baggage claim

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**KEY ACHIEVEMENTS**

* Successfully lead the enrolment and on-ground department of SimplyLife Cricket Tournament
* Achieved daily sales targets as a sales promoter for Gitex

**EDUCATION & TRAINING**

* MA. International Business Management with Digital Marketing & Supply chain Management, Middlesex University, Dubai(2018)
* BA. Business Management with Marketing (Honors), Middlesex University, Dubai (2017)

LANGUAGES KNOWN

* English (Read | Write | Speak)
* Hindi (Read | Write | Speak)
* Arabic (Read | Write)

**PERSONAL DETAILS**

* Age: 23 Years
* Date of birth: 15th November, 1995
* Visa status: Father’s sponsorship
* Driving license: Holding a valid UAE driving license.