**LEKSHMY**

**MBA IN HR & MARKETING**

# SKILLS

INITIATIVE SKILLS PROBLEM SOLVING RISK MANAGEMENT COMMUNICATION VERSATILITY

# PROJECTS UNDERGONE

Marketing - Exploring the impact of advertising appeals and elements on family decision making with reference to children food products

# LANGUAGE PROFICIENCY

ARABIC

# ABOUT ME

An enthusiastic fresher with highly motivated and leadership skills looking for an organization which provides me the opportunity to improve my skills and knowledge to grow along with the organization.

# EDUCATION

MBA | Anna University

PSG Institute of Management | 7.4

BCOM | Amrita University

Amrita University | 6.25

AISSCE | CBSE

The Indian High School, Dubai | 7.5

# CONTACT

**ABC**

ENGLISH HINDI MALAYALAM TAMIL

Lekshmy-394148@2freemail.com

*\*I solemnly declare that all the above information is correct to the best of my knowledge and belief*

