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**ALI**

E-mail: ali-394977@2freemail.com

**objective**

 A highly trained and dependable Appliance Sales associate with strong customer service and sales records. Adept at performing customer follow-up services and inspections as required on a case-by-case basis. Strong appliance sales team player as well as a self-motivated independent worker.

**WORK EXPERIENCE**

**More than 6 years working experience in Sales Executive in Electronics Equipments, Mobiles and Home Appliances in Hypermarket & Supermarkets.**

**Company : in Jeddah, Kingdom of Saudi Arabia.**

 **Designation :** Sales and Merchandiser

 **Period :** Dec 2012 to Dec 2018

**Roles and Duties**

* Responsible for placing all sales orders and tracking them through the delivery or pickup process.
* Maintained an expert knowledge of all electronics and home appliances items sold in store.
* Assisted customers with the proper knowledge of Cameras, Mobile Phones, Laptops, Desktops, TV's, Tablets, etc.
* Achieving sales targets set each month by the sales management team.
* Following all enquires through to contact or close.
* Ensuring that product delivers and movements are processed according to Company stock management guidelines.
* Implementing internal sales improvement initiatives.
* Perform responsibilities of keeping up-to-date on a stock level as well as with all technology and product information
* Responsible for greeting customers in a warm and professional manner.
* Handle responsibilities of promoting electrical goods displayed in the store.
* Handle the tasks of showing and explaining the features and benefits of electrical items to customers.
* Communicate with potential customers to identify customer's requirements.
* Handle the tasks of building good relationships with customers by communicating and solving their problems
* Responsible for assisting customers in operating various electrical goods and items
* Prepare invoices for sold items and enter the same on the computer.
* Perform the tasks of assisting sales executives in preparing and updating the sales reports to the manager.
* Ensure a clean work area and proper organization of the displayed goods.
* Handle the tasks of merchandising specified areas of the store like tagging, cleaning, and ensuring all display items are placed in an accurate manner.
* Responsible for assisting in developing and training of new associates, when required.
* Performed various duties, including assisting Customers, Stocking, Customer Service, and Cashiering

**Education**

* **Bachelor of Commerce (B.Com) 2006-2009**

 **Institution** **:** Periyar Arts and Science College, Cuddalore

 **University :** Thiruvalluvar University, Vellore

**Computer Skills**

* Diploma in Computer Application
* Operating System

**Personal Details**

Nationality : Indian

Religion : Islam

DOB : 06th July 1989

Gender : Male

Marital Status : Married

Languages : English, Arabic, Hindi, and Tamil

**PASSPORT DETAILS**

Date of Expiry : 24/01/2022

Place of Issue : Chennai

Visa Status : Visit Visa