**CURRICULLUM VITAE**

**NAGARAJ**

Email: [nagaraj-395024@2freemail.com](mailto:nagaraj-395024@2freemail.com)

Passport Valid: 2 Dec 2028

***On Visit Visa since Oct 2019 to Dec 2019***

|  |  |  |  |
| --- | --- | --- | --- |
| **Master’s in Business Management** | | | **Dual specialization: HR & Marketing** |
| **WORK EXPERIENCE:** | | |  |
|  |  |  |  |
| Position | : Marketing Executive | |  |
| Term | : Feb 2018- March 2019 | |  |

***Job Profile***

1. Organizing and oversee advertising/communication campaigns (social media, TV etc.), exhibitions and promotional events
2. Understanding the product and customer profile and write thorough specs for each.
3. Planning, developing and implementing effective marketing communication campaigns.
4. Conceiving and developing efficient and intuitive marketing strategies
5. Maintain relationships with media vendors and publishers to ensure collaboration in promotional activities
6. Initiate and control surveys to assess customer requirements and dedication

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| --- | --- | --- | --- | --- | --- | --- |
| Subject | |  | : Training & Development | | |  |
| Term | |  | : 6 Months | | |  |
| **AREA OF INTERESTS:** 1. Sales/Marketing. | | | | | |  |
|  |  |  |  |  | 2. HR Recruitment /Public Relation. |  |
| **ACADEMIC RECORDS:** | | | | | |  |
|  |  |  |  |  |  |  |
| **YOP** | | **Degree** |  |  |  | **Institute** |
|  |  |  | |  |  |  |
| 2018 | | Master’s in B’ness Administration [MBA] | | | | REVA University Bangalore. |
|  |  |  | |  |  |  |
| 2016 | | Bachelor’s in B’ness Management [BBM] | | | | Vivekananda Inst Gulbarga |
|  |  |  | |  |  |  |
| 2013 | | Pre- University Course [10+2] | | | | Adarsh Govt. College Gulbarga |
|  |  |  |  |  |  |  |
| 2011 | | SSLC |  |  |  | Milind High School Gulbarga |
|  |  |  |  |  |  |  |

**ACADEMIC PROJECT**: Organization Study of Honda Motors & Scooters India Pvt. Ltd.

**CURRICULLUM VITAE**

**SKILLS**:



Ability to engage people.



Team work & Collaborations, Customer Services.



Managing events.



Quick Learning & adaptability.



Compiling and distributing financial and statistical information such as budget spreadsheets



Analyzing questionnaires



Writing reports, company brochures and similar documents



Organizing and hosting presentations and customer visits



Assisting with promotional activities



visiting customers/external agencies



Helping to organize market research.

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| --- | --- | --- |
| **PERSONAL DETAILS**: | |  |
| Date of Birth |  | : 14th July 1993 |
| Languages Known | | : Hindi, English Kannada, Telugu & Marathi |
| Marital status | | : Single |

**CURRICULAR ACTIVITIES**:



Won Dance Championship in AKYUTHA 2016 Hyderabad Karnataka Region Finalist in Dance India Dance (DID)



Dance Choreography for Techno-Cultural Fest for International School Maharashtra.



Basic Photography

**DECLARATION**:

The Information provided above is true to best of my Knowledge

**NAGARAJ** **PLACE: DUBAI**