**AJAO**

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**PROFESSIONAL SUMMARY**

Senior Salesman with over7years experience in UAE markets in FCMG covering multiple products, services and customers, to develop business, achieve sales targets and high customer service levels.

**STRENGTHS :**

7years of UAE experience Familiar with all routes in the UAE.

Strong Orientation in Sales and Merchandising Valid UAE Manual Driving license

Sales/Merchandising in both A, B and C class Markets. Expert in Customer Relations.

Covering Restaurants and Hotels Experience in Online sales and delivery

**HIGHEST QUALIFICATION:**

* Bachelor of Art and Education in History (BAED HISTORY), Nigeria 2011

**CAREER SNAPSHOT:**

* 2013-2017 Salesman – Almarai Emirates Company
* 2017-2019 Senior Salesman – SIH General Trading
* 2019 till Date Senior Salesman

**AREA OF EXPERTISE**

Sales and Merchandising

* Develop and Maintain Long term business relation with the customers.
* Visit on daily basis to the outlets to control visibility.
* Ensuring availability of the products in the markets as well as in the stores.
* Implementing periodic sales promotions and branding.
* Daily sales reports to supervisor and managers.
* Ensuring the visibility and availability of products in the shelf.
* Implementing FIFO – First in First Out.
* Keeping an eye on competitor’s prices and promotions.

**COMPUTER SKILLS**

* Proficiency in Microsoft office like, Ms word, Ms power point, Ms excel, Ms Dos
* Proficiency in Corel draw, Adobe among others.
* Internet surfing, and Preliminary computer engineering

**PERSONAL DATA:**

Sex: Male

Date of birth: 05/08/1988

Marital Status: Married

Visa Type: Employment

Nationality: Nigerian

UAE Driving License Light Vehicle (Manual)